

United Way of Central Indiana, Inc. (UWCI)
2018 "High \$5 Challenge" Sports Package Sweepstakes

Official Rules

Eligibility:

The 2018 "High \$5 Challenge" Sports Package Sweepstakes (the "Sweepstakes") is open only to those who are, as of the date of entry, (1) legal residents of Indiana; and (2) eighteen (18) years of age or older. Employees and members of the board of directors of UWCI ("Sponsor") or of Indy Car, Inc., Indianapolis Motor Speedway, LLC, Pacers Basketball, LLC, Indianapolis Indians, Indy Eleven Soccer Foundation, Inc., Indiana Hockey Club, LLC (each a "Donor" and together "Donors"), and each such individual's immediate family members (mother, father, sister, brother, any child, husband, wife and their respective spouses, regardless of where they reside) are not eligible to participate or win a prize. All applicable federal, state and local laws apply. Void where prohibited by law.

Entry Period:

The Sweepstakes entry period begins at 12:00 a.m. Eastern Standard Time (EST) on January 25, 2018 and ends at 11:59 p.m. Eastern Daylight Time (EDT) on April 30, 2018 ("Promotion Period").

How to Enter:

Individuals from whom UWCI receives during the Promotion Period their name, email address AND:

- (1) a gift of \$5.00 or more to UWCI, OR
- (2) a pledge (e-pledge or on official UWCI form) of \$5.00 or more to UWCI, OR
- (3) a mailed-in request to enter the Sweepstakes that (a) is hand-printed on a postcard or separate piece of paper, (b) also includes the individual's valid residential address, phone number with area code and date of birth, (c) has proper postage affixed and (d) is received by Sponsor at: United Way of Central Indiana, Mail-in 2018 "High \$5 Challenge" Sports Package Sweepstakes Entry, 2955 N. Meridian Street, Suite 300, Indianapolis, IN, 46208,

will be entered in a drawing for the Prizes.

NO PURCHASE, GIFT OR PLEDGE IS NECESSARY. A PURCHASE, GIFT OR PLEDGE WILL NOT INCREASE YOUR CHANCES OF WINNING.

One entry per individual.

Prizes:

1st Prize: Choice of one of the seven prizes

2nd Prize: Choice of one of the remaining six prizes

3rd Prize: Choice of one of the remaining five prizes

- 4th Prize:** Choice of one of the remaining four prizes
- 5th Prize:** Choice of one of the remaining three prizes
- 6th Prize:** Choice of one of the remaining two prizes
- 7th Prize:** Remaining prize

Ultimate Sports Trip Experiences (each a “Prize”):

Indy 500 Package, as arranged by the **IndyCar**, including **tickets** for two to the May 27, 2018 Indianapolis 500 race in Indianapolis, Indiana (“Indy 500 Prize”). The approximate retail value of the Indy 500 Prize is \$5,540. All Indy 500 Prize details are at Sponsor’s sole discretion.

Sonoma IndyCar Finale Package, as arranged by the **IndyCar**, including **round-trip airfare, hotel accommodations and tickets** for two to the September 16, 2018 Sonoma IndyCar race in Sonoma, California (“Sonoma Prize”). The approximate retail value of the Sonoma Prize is \$1,870. All Sonoma Prize details are at Sponsor’s sole discretion.

NASCAR Brickyard 400 Package, as arranged by the **Indianapolis Motor Speedway**, including **hotel accommodations and tickets** for two to the September 9, 2018 Brickyard 400 race in Indianapolis, Indiana (“Brickyard 400 Prize”). The approximate retail value of the Brickyard 400 Prize is \$4,000 All Brickyard 400 Prize details are at Sponsor’s sole discretion.

2019 NBA All-Star Game Package, as arranged by the **Indiana Pacers**, including **round-trip airfare from Indianapolis International Airport, hotel accommodations and tickets** for two to the February 17, 2019 NBA All-Star game in Charlotte, North Carolina (“NBA All-Star Prize”). The approximate retail value of the NBA All-Star Prize is \$5,050. All NBA All-Star Prize details are at Sponsor’s sole discretion.

2018 MLB All-Star Game Package, as arranged by the **Indianapolis Indians**, including **round-trip airfare, hotel accommodations and tickets** for two to the July 17, 2018 MLB All-Star game in Washington, D.C. (“MLB All-Star Prize”). The approximate retail value of the MLS All-Star Prize is \$2,500. All MLB All-Star Prize details are at Sponsor’s sole discretion.

2018 MLS All-Star Game Package, as arranged by the **Indy Eleven**, including **round-trip airfare, hotel accommodations and tickets** for two to the August 1, 2018 MLS All-Star game in Atlanta, Georgia (“MLS All-Star Prize”). The approximate retail value of the MLS All-Star Prize is \$2,500. All MLS All-Star Prize details are at Sponsor’s sole discretion.

2019 NHL All-Star Game Package, as arranged by the **Indy Fuel**, including **round-trip airfare, hotel accommodations and tickets** for two to the 2019 NHL All-Star game (“NHL All-Star Prize”). The exact date and location of the event has yet to be announced. All NHL All-Star Prize details are at Sponsor’s sole discretion.

Winner Selection and Notification:

Seven (7) potential winners will be selected at random on or about May 7, 2018, after which potential winners will be notified by telephone and/or email and/or overnight mail and/or regular mail. Potential winners and the other user of the Prize will be required to execute and return an Affidavit of Eligibility, Liability and Publicity Release (where legal) and any other documents required by Sponsor or a Donor within seven (7) calendar days of date of issuance of notification. Noncompliance with any of the foregoing, with these Official Rules, the inability to contact a potential winner within a reasonable time period, or any notification being returned as non-deliverable may result in disqualification and, at Sponsor's discretion, an alternate winner being chosen. Winner status is subject to verification of eligibility and compliance with these Official Rules.

Prize Acceptance:

By accepting a Prize, each winner and each user of a Prize agrees that 1) Sponsor, Donors and their designees may use (unless prohibited by law) winner's/user's name, location, image, likeness and/or voice for advertising and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, and 2) Sponsor and Donors shall have no liability and will be held harmless by each winner and user for any and all actions, suits, proceedings, claims, demands, orders, damages, dues, penalties, fines, costs, liabilities, obligations, losses, expenses and fees (including, without limitation, reasonable attorneys' fees and costs) in connection with any loss, injury or damage to winner or user as a Sweepstakes prize winner and/or user, or any other person or entity, including, without limitation, personal injury or death to winner or user as a Sweepstakes prize winner and/or user or any other person or damage to personal or real property, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize and any activity related thereto or participation in the Sweepstakes. All costs and expenses associated with the acceptance and use of a Prize, including, but not limited to, all federal, state and local taxes, are the sole responsibility of the Sweepstakes prize winner and/or user.

Miscellaneous:

No transfer, assignment, cash redemption, or substitution of a Prize (or portion thereof) by a winner is permitted; however, Sponsor reserves the right to substitute for the Prize or any other prize (or applicable portion thereof) a prize of comparable or greater value, as determined by Sponsor. Entrants agree, by entering, that the Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or any portion thereof) for any reason, including should a virus, bug, non-authorized human intervention or other causes beyond Sponsor's control, including, but not limited to, war, strikes, acts of God, events and/or conditions corrupt or impair the administration, security, fairness or proper conduct of the Sweepstakes and, in the case of termination, at its discretion, select winner(s) from those eligible entries received prior to the event requiring such termination.

The odds of winning depend on the number of eligible entries received.

Sponsor has determined that the chance to win a prize in the above-described Sweepstakes is of 'insubstantial' value for IRS purposes; accordingly 100% of a participating entrant's contribution, other than that of a winner, may be eligible for deduction on the entrant's personal income tax return under 26 CFR § 1.170A-13 and IRC § 170(f)(8).

Sponsor is not responsible for lost, incomplete, invalid, unintelligible, inaccurate, undeliverable, garbled, late, illegible, stolen, postage due, damaged, delayed or misdirected notifications of entries, all of which will be disqualified; failures or malfunctions of phones, phone lines or telephone systems or other communications or malfunctions; interrupted or unavailable network, server, cable, satellite, Internet Service Provider (ISP) or other connections; miscommunications, failed computer hardware or software or other technical failures; garbled, lost, misrouted or scrambled transmissions; any error, omission, interruption, defect or delay in any transmission or communication; traffic congestion on the Internet or for any technical problem, including but not limited to any injury or damage to any person's computer or other device related to or resulting from participation in the Sweepstakes; theft, destruction or unauthorized access to, or alteration of, gifts/pledges/entries; or human-processing error; printing, typographical or other errors or omissions in these Official Rules or in any Sweepstakes-related advertisements or other materials; or other errors or problems of any kind whether mechanical, human, technical, network, electronic; or errors which may occur in connection with the administration of the Sweepstakes, the processing of gifts/pledges/entries, the awarding or announcement of the winners and/or prize or in any other Sweepstakes-related materials. Sponsor reserves the right to disqualify from participation in the Sweepstakes any individual who Sponsor believes has attempted to tamper with, influence, or impair the administration, security, fairness, judging or proper conduct of the Sweepstakes. CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

Winners List and Official Rules:

For a copy of the winners list or Official Rules, send a self-addressed, stamped envelope to Sponsor at the address below. The request should be for a copy of the "winners list" and/or "Official Rules." Such requests must be received between January 25, 2018 and May 31, 2018.

Law:

These Official Rules are governed by and shall be interpreted in accordance with the internal laws of Indiana. By entering, each entrant, along with Sponsor and Donors, irrevocably and unconditionally consents to the exclusive jurisdiction of Indiana courts and of the United States of America located in Marion County,

Indiana. If any portion of these Official Rules is found to be invalid, illegal, or unenforceable, for any reason, that portion shall be severed from the rest. Claims and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action. Claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorney's fees or any other damages of any kind. These Official Rules supersede any and all agreements or communications of any kind between you and Sponsor or anyone associated with the Sweepstakes, and cannot be modified or waived except in writing and unless properly signed by an authorized representative of Sponsor.

Sponsor: **United Way of Central Indiana, Inc.**
2955 N. Meridian Street, Suite 300, Indianapolis, IN, 46208,
www.uwci.org,
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